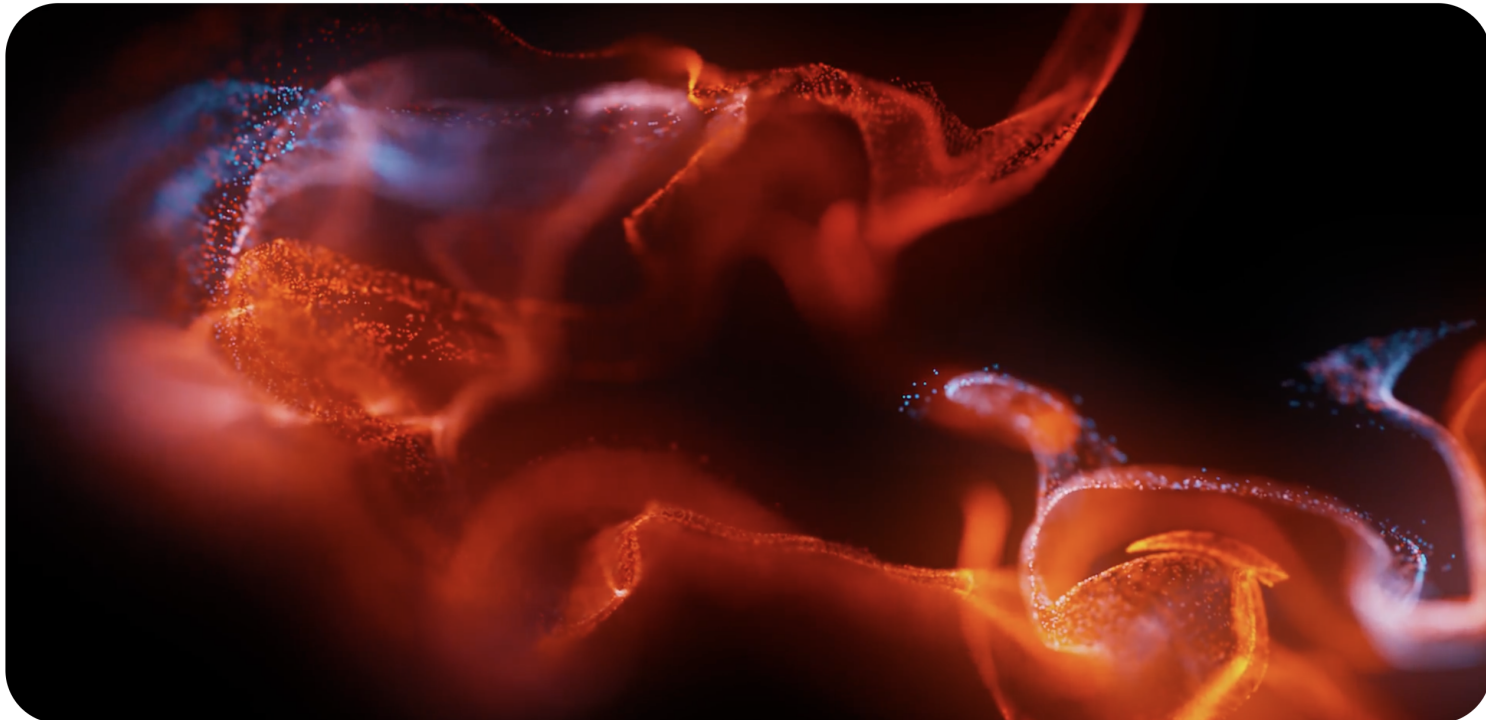


BRAND IDENTITIES
PROJECTS SELECTION

Ech^{es} Beyond

BRAND IDENTITY
CREATIVE DIRECTION
NAMING
| English |

Ech^{es} Beyond



Ech^{es} Beyond

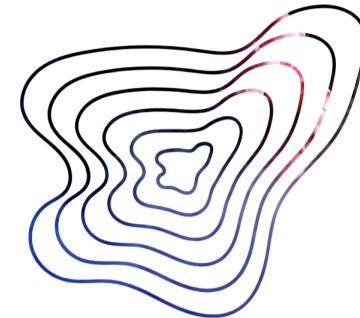
BRAND IDENTITY
IDEATION & DIRECTION
NARRATIVE
| English |

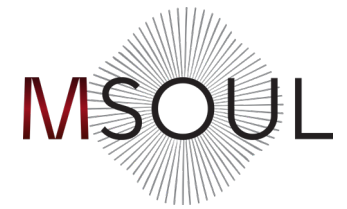
Ech^{es} Beyond



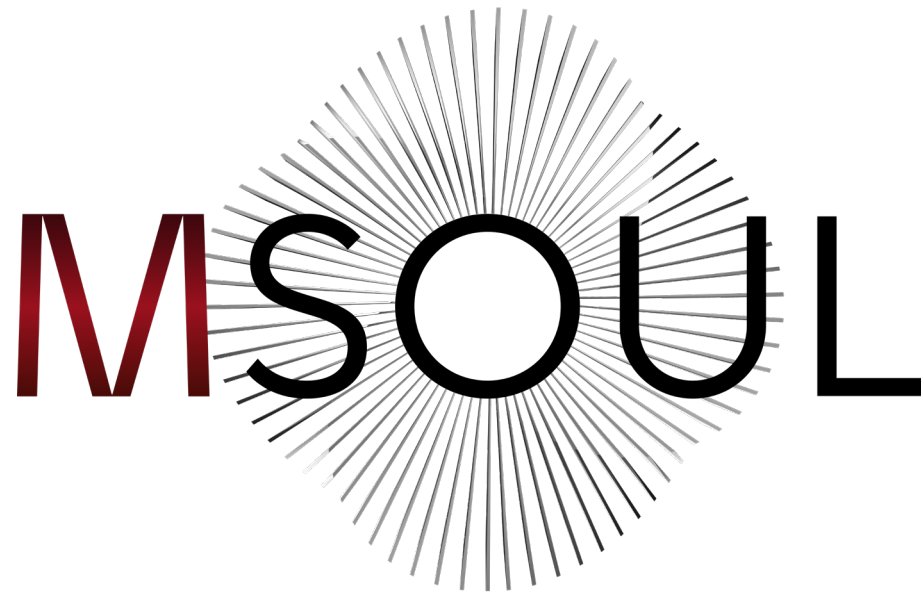
We amplify the voices
of new visionaries and
boutique startups—

and of established brands ready to start over





VISUAL IDENTITY
CREATIVE DIRECTION
NAMING





Emerald Grid
SUSTAINABLE INTELLIGENCE

BRAND IDENTITY
CREATIVE DIRECTION
NAMING & NARRATIVE
| Slovak & English |

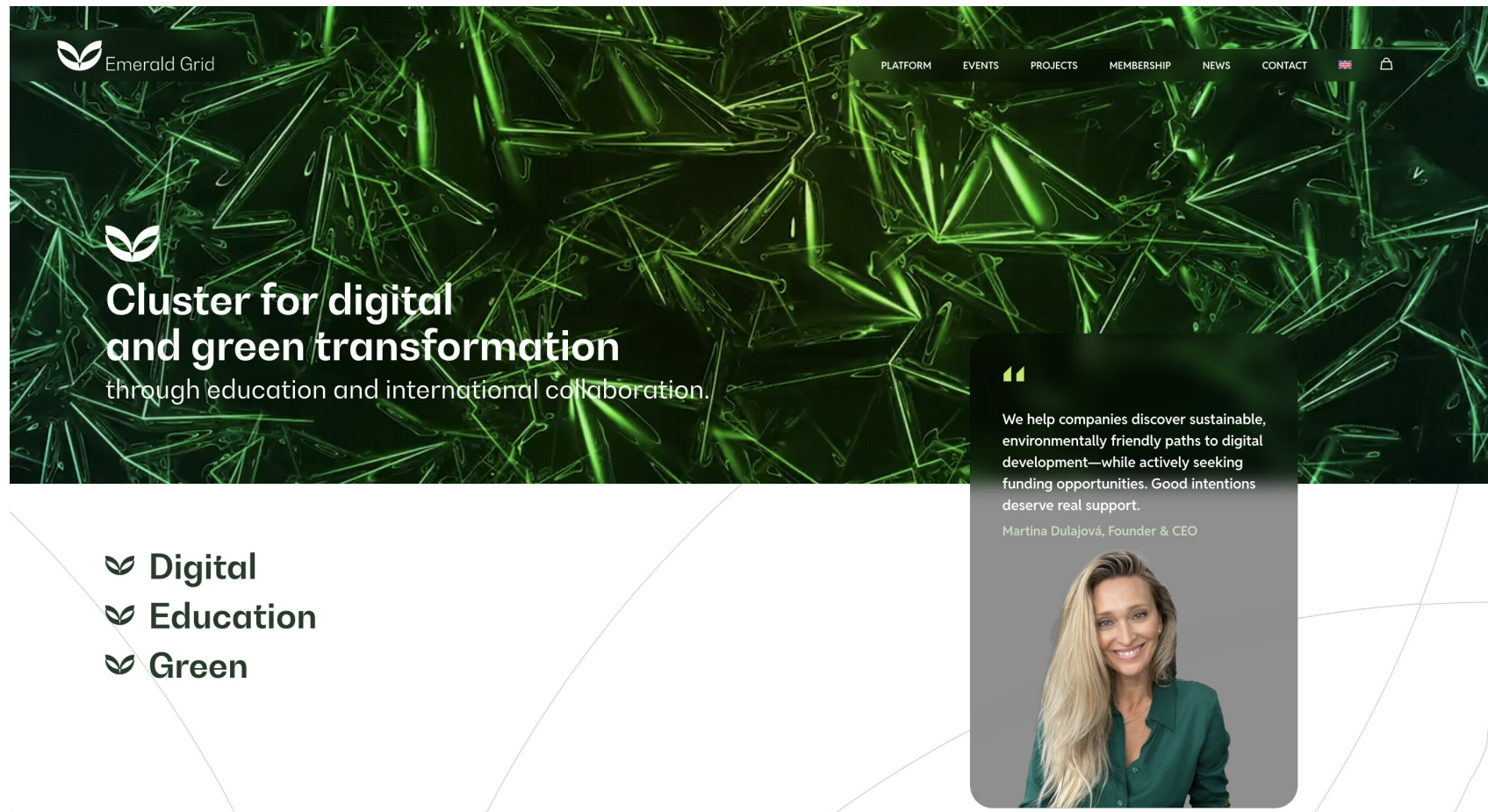


EMERALD GRID IS NOT ANOTHER INSTITUTION.

**It is a living organism in which every
wise person and great idea has its place.**



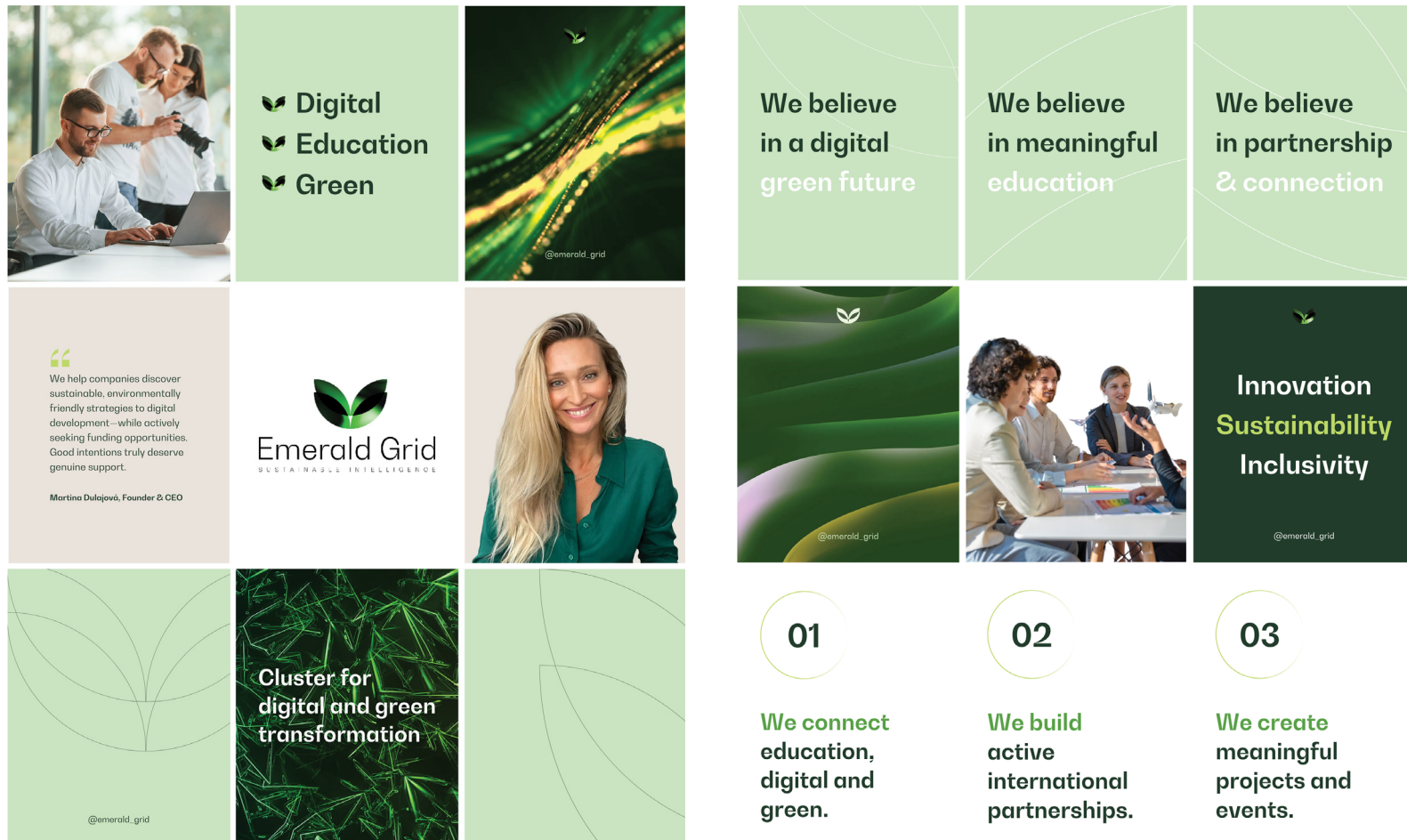
BRAND IDENTITY
CREATIVE DIRECTION
WEBSITE
| Slovak & English |



- ✔ Digital
- ✔ Education
- ✔ Green



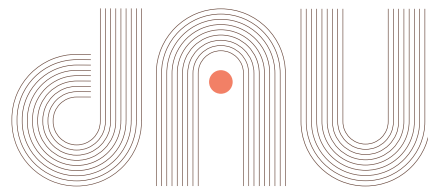
BRAND COMMUNICATION
SOCIAL MEDIA CONCEPT
| English |





VISUAL IDENTITY
CREATIVE DIRECTION





BRAND IDENTITY
CREATIVE DIRECTION
NARRATIVE & WEBSITE
| Slovak & English |



dane a účtovníctvo
s dôverou a radosťou

[DAU](#)

[SLUŽBY](#)

[O NÁS](#)

[BLOG](#)

[KONTAKT](#)

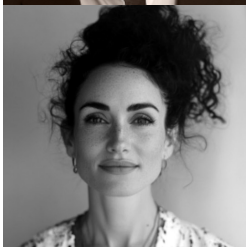
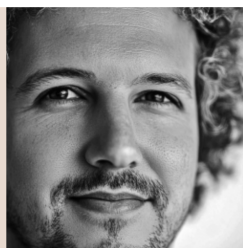
[EN](#)

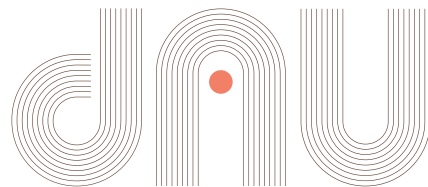


O VAŠE DANE A
ÚČTOVNÍCTVO SA
POSTARÁME S RADOSŤOU •

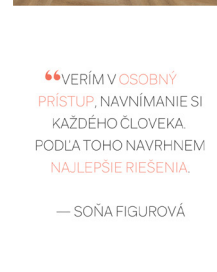
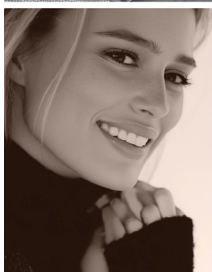
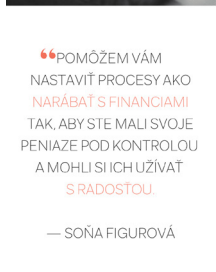


Tvoríme komunitu
ľudí z rôznych
prostredí a sfér





BRAND COMMUNICATION
SOCIAL MEDIA CONTENT
| Slovak |



blu : gallery

fresh contemporary art

BRAND IDENTITY
CREATIVE DIRECTION
NARRATIVE
| Slovak |

blu : gallery

fresh contemporary art



Súčasnú umenie má nový galerijný koncept v Modre :
blu : gallery, priestor pre kvalitné slovenské umenie.

Ideový prístup charakterizuje a obrazne definuje :
sviežosť, priehľadnosť, fluidita.

Kurátorská selekcia profesionálnych umelcov je :
kontemporálna, odvážna, trendy, autentická a kvalitná.

Zameranie galérie je predovšetkým na :
figurálne, konceptuálne a abstraktné umenie.

Môžete sa tešiť na vždy svieži výber :
grafiky, maľby, ilustrácie, sochy, dizajnu.

Galerijný program charakterizuje dvojbodka v názve :
objasňuje, rozvádza, vysvetľuje.

Za konceptom blu : gallery stojí Katarína Janáková :
art dealerka a zberateľka súčasného slovenského umenia.

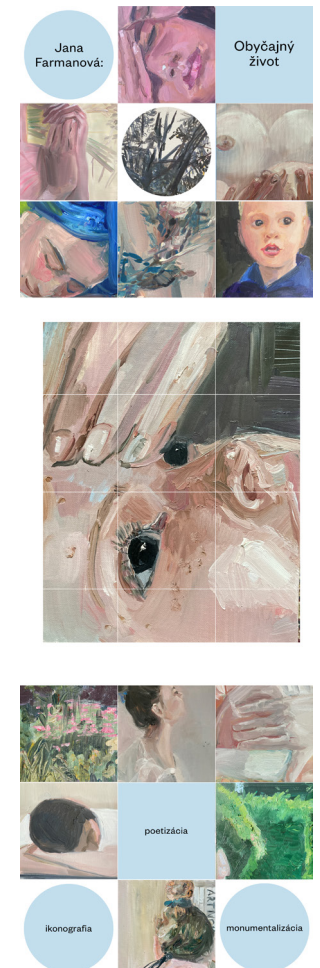
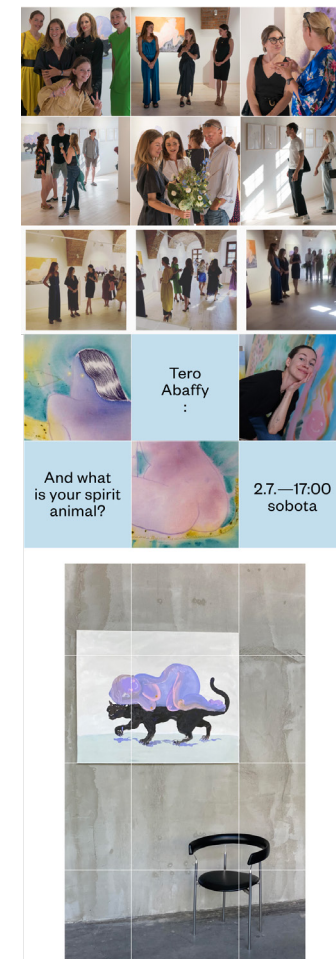
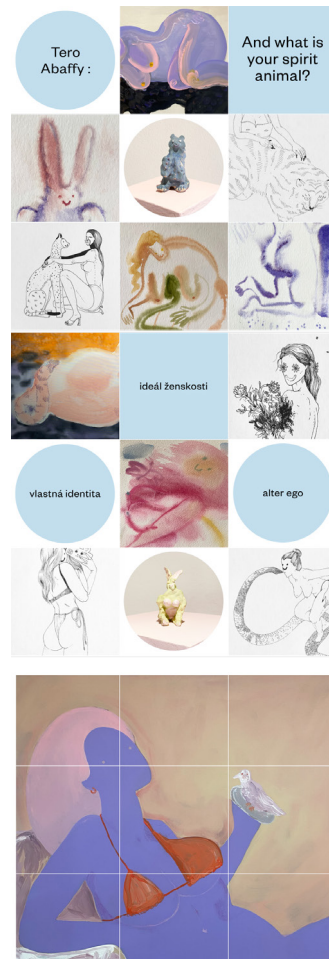
blu : gallery

fresh contemporary art

BRAND COMMUNICATION

SOCIAL MEDIA CONCEPT

| Slovak |





BRAND IDENTITY
CREATIVE DIRECTION
NARRATIVE & WEBSITE
| Slovak |





BRAND IDENTITY CONCEPT
CREATIVE DIRECTION
BRAND NARRATIVE
| Slovak |

KLUB HORSKÝCH VODCOV

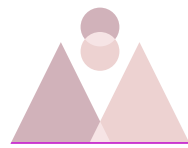


Nášho horského vodcu už dlhší čas nikto nevidel.
Zlahla sa pod ním tatranská zem. Nie však doslova,
kde-tu sa objavia jeho stopy.

Velickou dolinou sa šíria reči o jeho dobrých skutkoch
a hrdinských činoch. Vzhliadajú k nemu majú aj veľkí
výletníci i zvieratká z národného parku.

Pomohol zranenému kamzíkovi, zblúdených turistov
doviedol do Sliezskeho domu, pred malým 'bádateľom'
zachránil vzácny poniklec...

[illegible]



M·BOHÁČ

AESTHETIC + SURGERY

BRAND IDENTITY
CREATIVE DIRECTION
WEBSITE
| Slovak & English |



M. BOHÁČ ZÁKROKY GALÉRIA RECENZIE MB CLINIC • KONTAKT

M. BOHÁČ

Aesthetic + Surgery

Osobnosť

Vzdelanie

Chirurgia

Pôsobenie

Umenstvo

Výskum

Vízia

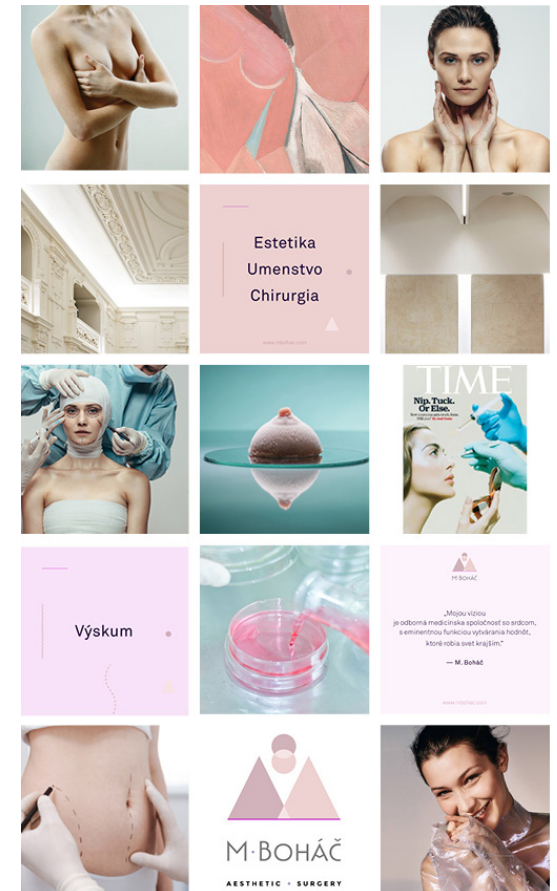
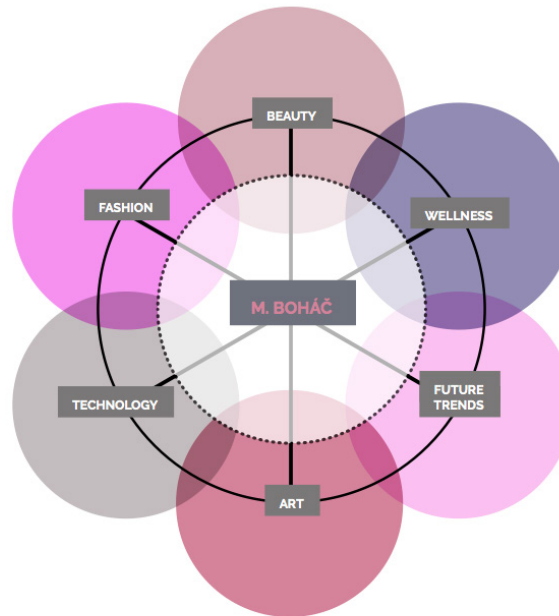




The image displays a collection of 12 posters arranged in a 4x3 grid, promoting an exhibition by M. Boháč. The posters feature various themes related to aesthetics and surgery, including portraits of women, abstract designs, and text in Czech and English.

Key text elements visible on the posters include:

- Top Row:**
 - Poster 1: "ŽENSKÁ KRÁSA je nekonečnou inspirací v umění. Mým plátnem je lidské tělo a kreačním nástrojem skalpel."
 - Poster 2: "M. BOHÁČ"
 - Poster 3: "ŽENSKÁ KRÁSA je nekonečnou inspirací v umění. Mým plátnem je lidské tělo a kreačním nástrojem skalpel."
 - Poster 4: "M. BOHÁČ"
- Second Row:**
 - Poster 5: "PICASSO THE SCULPTURE"
 - Poster 6: "M. BOHÁČ"
 - Poster 7: "M. BOHÁČ"
 - Poster 8: "M. BOHÁČ"
- Third Row:**
 - Poster 9: "M. BOHÁČ"
 - Poster 10: "Umenstvo"
 - Poster 11: "M. BOHÁČ"
 - Poster 12: "M. BOHÁČ"
- Bottom Row:**
 - Poster 13: "AESTHETIC SURGERY"
 - Poster 14: "M. BOHÁČ"
 - Poster 15: "Martin Boháč" (Chirurg povolaním, umelec endoom. Doc. MUDr. M. Boháč, PhD. MPH MBA. Feločlen je plastický chirurg s dvýřetodňovým rečomem.)
 - Poster 16: "M. BOHÁČ"



DIAGRAM

CONCEPT STORE

BRAND IDENTITY NARRATIVE

| Slovak & English |

DIAGRAM

GEOMETRIA OSOBITOSTI

ŠPERK / OBJEKT \ DEKOR

G

THE CONCEPT
OF SUBJECTIVE BEAUTY,
DISCOVERED AROUND THE GLOBE
BY SILVIA PALDIA.

SUBTLE JEWELLERY,
ARTISANAL CANDLES,
OBJETS D'ART.

TO DECORATE YOU
AND THE SPACE AROUND.



48-1428745-17-1105867



DIAGRAM

GEOMETRY OF SINGULARITY

OBJECT / JEWELLERY \ DECOR

G

KONCEPT
SUBJEKTÍVNEJ KRÁSY.
KTORÝ PRE VÁS PO SVETE
OBJAVUJE SILVIA PALDIA.

JEMNÝ ŠPERK,
ARTIZANÁLNE SVIEČKY,
UMELECKÉ OBJEKTY.

OZDOBÍ VÁS
I PRIESTOR NAVÔKOL.



48-1428745-17-1105867

DIAGRAM

CONCEPT STORE

BRAND NARRATIVES
COPYWRITING / TRANSCREATION
| Slovak & English |

FORNASETTI PROFUMI

IKONICKÉ SVIEČKY.

Prémiové vône omámia zmysly
a unikátna dóza od talianskeho umelca
sa stane hodnotnou zberateľskou
ozdobou.

SATOMI KAWAKITA JEWELRY
NEW YORK

DRAHÉ ŠPERKY.

Jedinečný dizajn
a zmysel pre nadčasovú krásu,
vytváraný ručne v New Yorku
japonskou dizajnérkou.



HOME DECOR.

Hodnotné dekoratívne objekty,
ktoré funkčne skrášlia každý priestor.
Založené v Beverly Hills,
predávané po celom svete.



FORNASETTI PROFUMI

ICONIC CANDLES.

Premium fragrances
will allure the senses and a
unique porcelain by Italian artist
will become a treasured
collectors' decoration.

SATOMI KAWAKITA JEWELRY
NEW YORK

EXQUISITE JEWELLERY.

An original design
with a sense for timeless beauty,
crafted by hand in New York
by the Japanese designer.



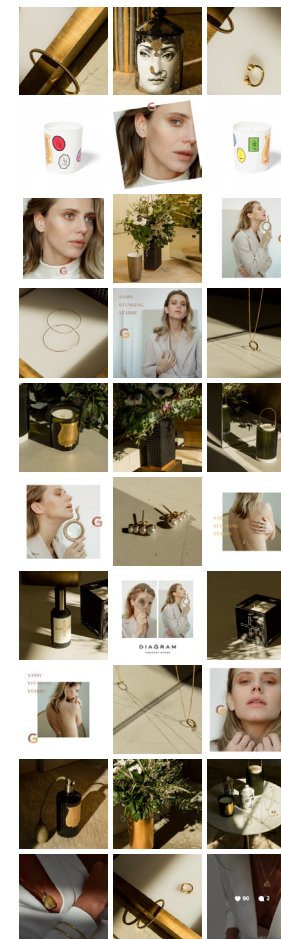
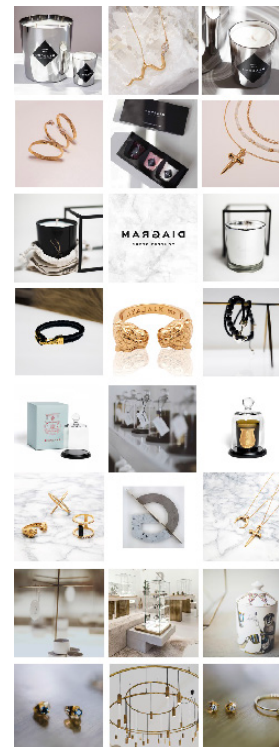
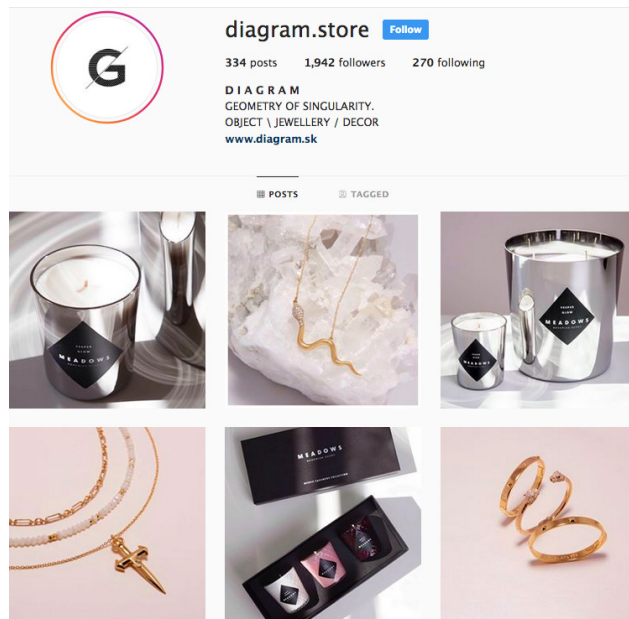
HOME DECOR.

Valuable decorative objects
that functionally beautify any space.
Based in Beverly Hills,
discovered worldwide.

DIAGRAM

CONCEPT STORE

BRAND COMMUNICATION
INSTAGRAM VISUAL CONCEPT
CONTENT & NARRATIVE
| Slovak & English |



DIAGRAM

CONCEPT STORE

CAMPAIGN / SASHA G

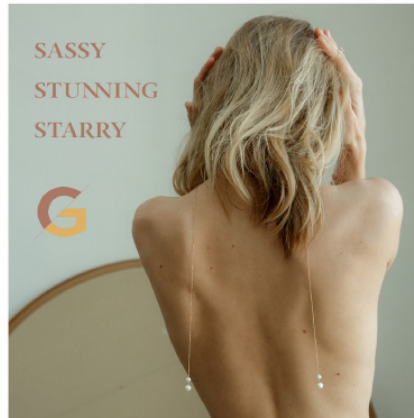
NARRATIVES

| English |

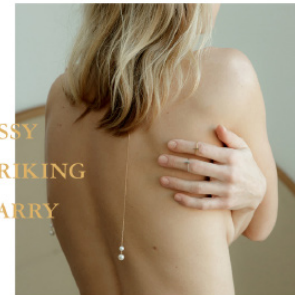
SASSY
SPLENDID
STARRY



SASSY
STUNNING
STARRY



SASSY
STRIKING
STARRY



SASSY
SUMPTUOUS
STARRY



SASSY
SINGULAR
STARRY



SASSY
SUBLIME
STARRY





CREATIVE WRITING
CREATIVE TRANSLATION
| Slovak & English |

PRECIOUS JEWELLERY INSPIRED BY ANCIENT ARTEFACTS
AND THE NATURAL WORLD. CREATED BY HAND IN LONDON,
FOR LIBERTINE COLLECTORS, SINCE 1985.

*"I AM A DREAMER AND JUST LOOKING AT
THE NIGHT SKY INSPIRES MY PIECES."*

LAURA LEE

Laura's love of jewellery began as a child, when her mother
handed her a charm bracelet, heavy with trinkets,
collected from travels around the world.

This eclectic approach became her signature.

The combination of fine metals, gemstones, symbols and shapes,
allows every collector to create their own unique story,
adorned with treasured mementos.

Laura Lee Jewellery is made from
nine or eighteen carat gold and sterling silver.
All stones are natural gemstones of the highest quality.
Laura's absolute favourite gem is the diamond.

*"I LOVE THE MYSTERY AND INTRIGUE BEHIND ALL GEMSTONES.
THEY HAVE SUCH A SENSE OF HISTORY - THE SECRETS THESE ROCKS MUST HOLD!
SOMEHOW DIAMONDS ARE THE MOST MAGICAL OF ALL BECAUSE
THEY'RE SO BRIGHT AND BRILLIANT."*

LAURA LEE



VZÁCNÉ ŠPERKY INŠPIROVANÉ STAROŽITNÝMI ARTEFAKTMI
A PRÍRODNÝM SVETOM. RUČNE VYTVORENÉ V LONDÝNE,
PRE VZLETNÝCH ZBERATEĽOV, OD ROKU 1985.

*"RADA SNÍVAM, UŽ LEN POHĽAD NA NOČNÚ OBLOHU
INŠPIRUJE VZNIK MOJICH ŠPERKOV."*

LAURA LEE

Laurina láska k šperku začala keď bola dieťa
a mama jej darovala náramok prezdobený príveskami
zozbieranými z ciest po celom svete.

Tento eklektický prístup sa stal jej autorským rukopisom.

Kombinácia jemných kovov, drahokamov, symbolov a tvarov,
umožňuje každému zberateľovi vytvoriť si vlastný jedinečný príbeh,
zdobený drahocennými spomienkami.

Laura Lee Jewellery je vyrobená
z deväť alebo osemnásť karátového zlata a rýdzeho striebra.
Všetky kamene sú prírodné drahokami najvyššej kvality.
Laurin najobľúbenejší vzácny kameň je diamant.

*"MILUJEM MYSTÉRIU DRAHÝCH KAMEŇOV.
VŠETKY V SEBE UKRÝVAJÚ HISTÓRIU - TAJOMSTVÁ, KTORÉ MUSIA MAŤ!
DIAMANTY SÚ VŠAK NAJKÚZELNEJŠIE ZO VŠETKÝCH,
SÚ TAKÉ JASNÉ A BRILANTNÉ."*

LAURA LEE

BO•HO•BO

BOHO HOLISTIC BODY

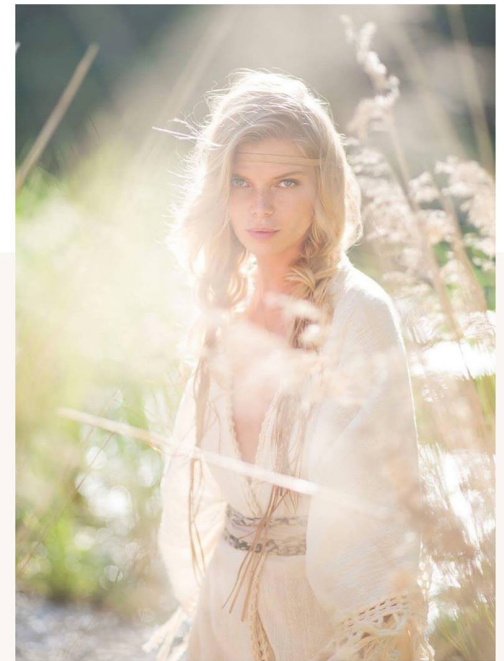
NAMING
BRAND IDENTITY CONCEPT
BRAND IDENTITY NARRATIVE
| Slovak & English |



Inšpirovaný bohémskou estetikou
a rituálmi bájneho ostrova Mykonos,
boutique wellness BO HO BO prináša radikálny

ZÁŽITOK FORMOVANIA POSTAVY

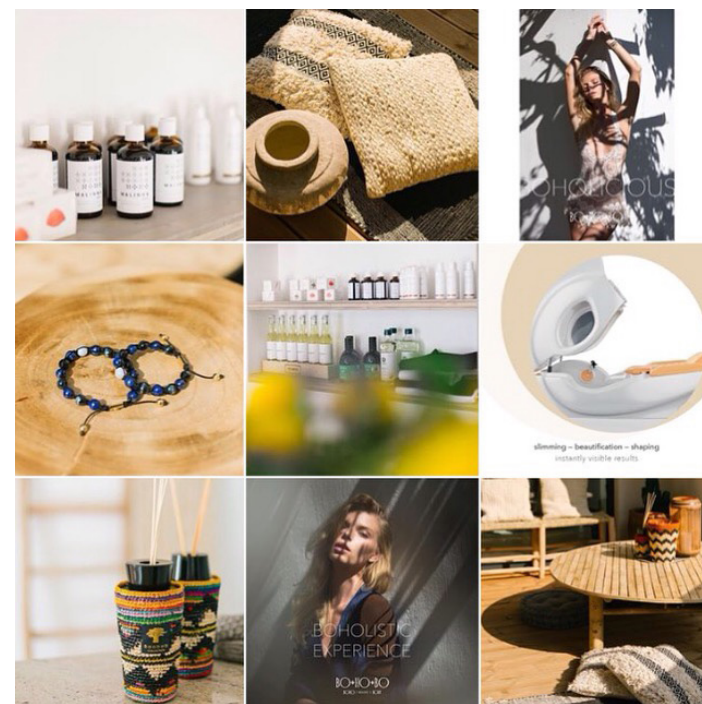
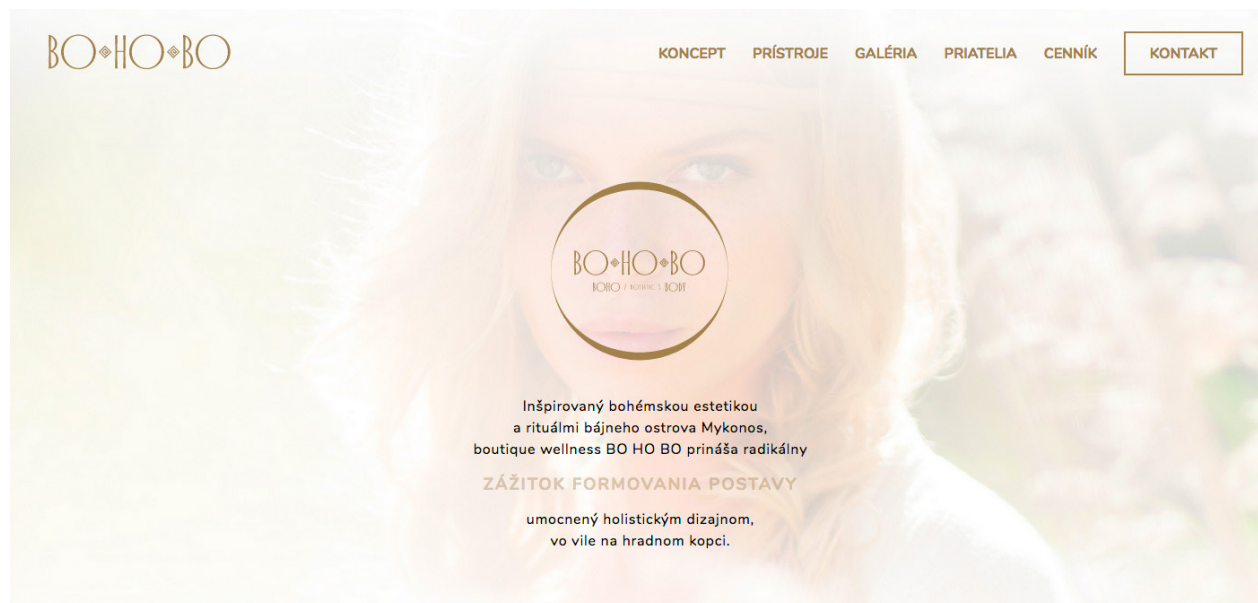
umocnený holistickým dizajnom,
vo vile na hradnom kopci.



BO•HO•BO

BOHO HOLISTIC BODY

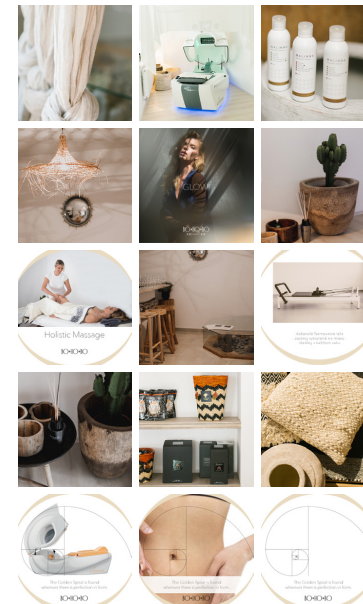
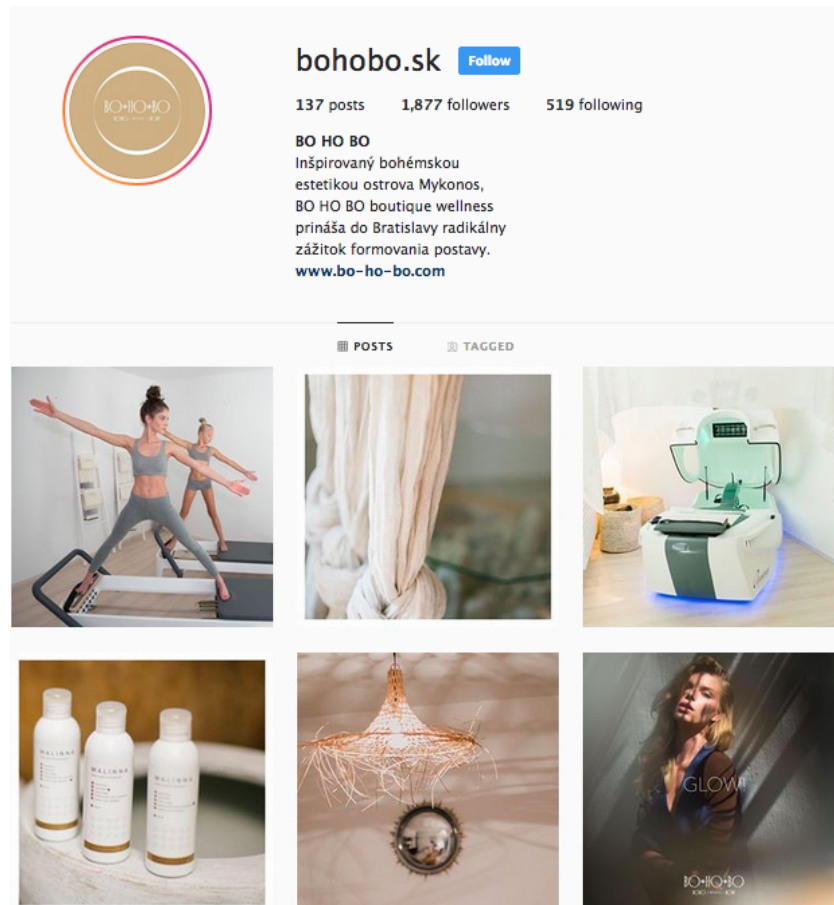
BRAND NARRATIVES
WEBSITE
SOCIAL MEDIA COMMUNICATION
| Slovak & English |



BOHO BO

BOHO HOLISTIC BODY

INSTAGRAM VISUAL CONCEPT CONTENT & NARRATIVE | Slovak & English |



**picture
desk**

MAGAZINE IDENTITY
CONCEPT & CONTENT
| English |



WELCOME TO THE INKJOURNAL PICTUREBOOK, A NEW JOURNAL
THAT EXPLORES THE BREADTH OF CONTEMPORARY ILLUSTRATION
AND PLACES IT IN THE CENTRE STAGE OF THE PRINTED PAGE.

Our panoramic picture review is a far reaching journey as we begin to make an impression onto the picturesque path ahead.

Or they may simply answer the question, "Is illustration purely a commercial art or does it have a life independent of the content it is designed to fit around?" We insult the answer immediately, but take the following pages as an opportunity to create a platform, a crafted pedestal, a transportable gallery to showcase these pieces, often without the need to reprint the text that they may have originally accompanied. Here illustration is given the environment where it can speak for itself. We acknowledge this unusual situation, the reverse of the regular roles.

How often did our magazine's design and type speak when it plays the supporting role to the images? Through experience, through colour, through stroke. Through the same characteristics and attributes that the modern day illustrator employs when working in the rapidly changing, digitally-led world of instant commercial communication. The following pages place you in the picture, a snapshot of our visual travels - coloured, admired, and explored - as we lift the curtain and offer a glimpse behind the scenes of illustrations as art, selected from the expanding roster found at the Mity agency, in central Europe.

We hope you enjoy this transnational visual language that is simultaneously intelligent, humorous, punchy and embodies the curious spirit of our time. Get the picture?



■ IDEA ■ An idea of a magazine transformed into an object d'art.

■ OPINION ■ An opinion on the illustrious talent that inspires us.

■ DIFFERENCE ■ A difference created by design.

■ **IMITATION** ■ *An imitation of the us/real.*

■ FEELING ■ A feeling about the world illustrated with visual delights.

MARK A mark on the surface of the mother

■ REPRESENTATION ■

THE QUALITY OF THE DATA IS CRITICAL TO THE SUCCESS OF THE ANALYSIS.

■ DRINKING ■

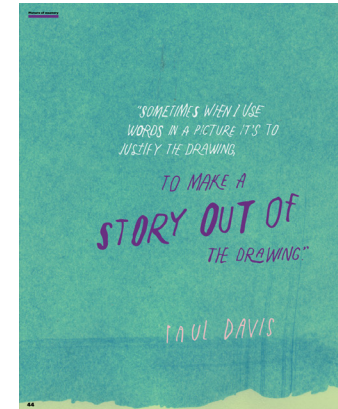
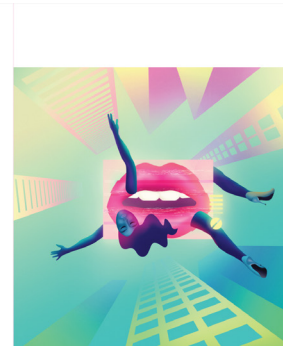
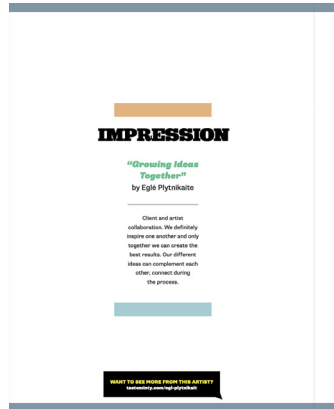
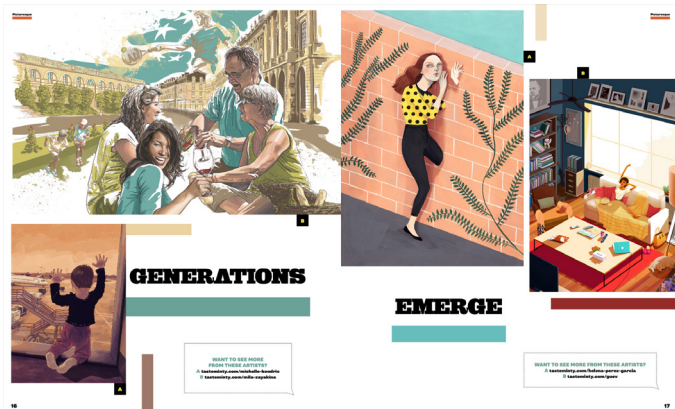
■ **PRINTING** ■ A printing of a beautiful object, *Pictures Book*.



WANT TO SEE MORE
FROM THESE ARTISTS?
A tasteminty.com/rebeckashog
B tasteminty.com/catherine-cordano



Full Picture	JAMESON
Potomac	2017 Life, City Life, Visual Space, Science
	Mountain, Light in the Round Table
	Sensations, Energy, Rolling, Bare, Heat
	Windows, Nights & the Round Table
A Picture of	Environmental
Picture	Several Circumstances
Picture Perfect	Whimsical & Big Creeps
Behind the Picture	Process of Deliberacy
Get the Picture	One Theory
Picture Gallery	Light Refraction, 100 Photographs, Paris
	Paris, Caroline Alexander, News, History
	Odyssey, Kuba Faresse, Washington, News
	Mary Helgen, Andrew Benda, Johnah
	West, Jessica Lee
Picture the Scene	History
Picture of History	James McPherson
Picture of History	James Berger
Picture of History	James McPherson
Picture of History	John Deak
Picture of History	Arturo Ruiz



Zuzana Zeman

J O A I L L E R I E

BRAND IDENTITY NARRATIVE

| Slovak |



Vzácne klenoty z drahých kameňov
zosobňujúce Vašu výnimočnosť.

Brilantné, originálne, atemporálne.

Obdivuhodné drahocennosti,
ktorých kreácia je eminentný zážitok.

Joillier personnel — Zuzana Zeman
vytvára šperky ako investičné diela
s espritom francúzskej tradície.

Pre radosť z luxusu
par excellence.



*Zážitok par excellence
— radosť a luxus —
personifikuje Zuzana Zeman.*

Jasnú predstavu o živote mala už ako dieťa,
naplniť ho bohatými zážitkami z objavovaných krás a miest.
Od osemnástich ju odchodom z Bratislavy začala uskutočňovať.
Žila v Dubaji, Lyone, Paríži, New Yorku, Londýne.
Cestovala svetadielmi.

Francúzsko sa pre Zuzanu stalo osudovým,
stretla tam budúceho manžela Juliana a signifikantného
muža vo svojom profesionálnom živote, jeho dedka.

Jean Alexandre Amengual,
významná osobnosť vo francúzskom klenotníctve,
podpísaný pod šperkami pre značky ako Cartier či Hermès,
muž s oslnivým renomé a eminentnou klientelou.

“Okúzlil ma otvorením klenotnice rodinnej tradície.
Rozprával mi o drahých kameňoch, vysvetľoval zlatnícke techniky,
kreslili sme návrhy a spolu ich realizovali. Objavil môj talent a
zasvätil ma do šperkárskeho umenia.”

Snubný prsteň, ktorý pre ňu stvoril, jej klenotnícke fátum spečatil.
Šperk pútal pozornosť, ženy túžili po podobnom, výnimočnom.

S exaltáciou jej vlastnou začala Zuzana navrhovať dizajny.
Prvú celostnú kreáciu, pre zberateľku unikátnych klenotov v New Yorku,
uskutočnila v roku 2006. Jej renomé sukcesívne rástlo, zvyšovali sa
brilantné realizácie pre vyhranené osobnosti.

Certifikát z gemológie na GIA záľubu kvalifikoval na
exkvizitné umenie hodné investície.

“Zbožňujem osobný prístup, zhmotnenie esencie klienta
v pôvabe vzbudzujúcom obdiv, ktorý je vzácnym zážitkom.”

Po narodení syna si vytvorila zázemie v Bratislave.
S pocitom naplnenia života chýbajúcou srdečnosťou a
túžbou ozdobiť Slovenky žiarivými impresiami
s espritom francúzskej tradície.

Salon Zuzana Zeman Joaillerie
bol otvorený v júni 2017.

“Mojou múzou je každá klientka”



ČÍTAM ODPOVEDÁM SČÍTAM

BRAND IDENTITY CONCEPT

CREATIVE DIRECTION

NAMING & LOGOTYPE

| Slovak |



MUDRLANT



QUIZO



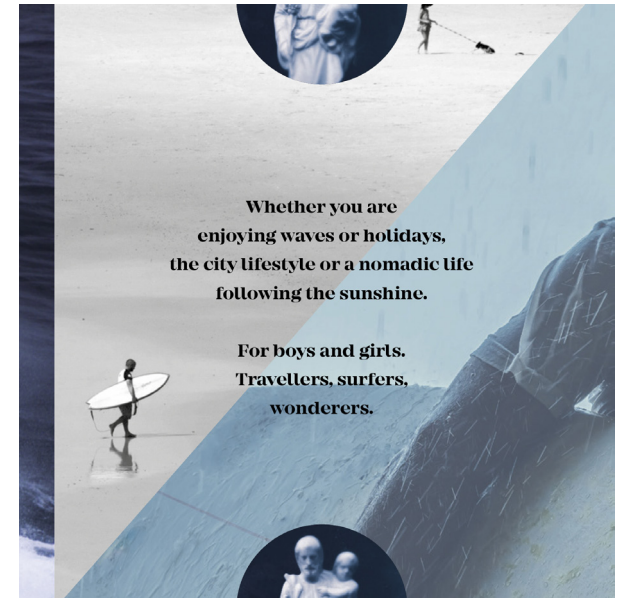
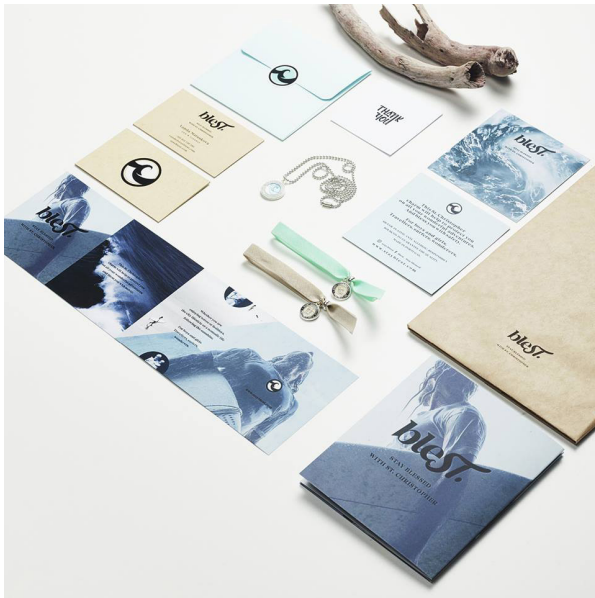
ZVEDAVEC



blest.

STAY BLESSED
WITH ST. CHRISTOPHER

NAMING AND TAGLINE
BRAND IDENTITY CONCEPT
BRAND NARRATIVES
| English |



bleST.

STAY BLESSED
WITH ST. CHRISTOPHER

BRAND IDENTITY CONCEPT
BRAND NARRATIVES
| English |



AMSTERDAM

A delight to the eyes, Amsterdam
with its quintessential tulips in gentle bloom,
picturesque canals and iridescent sites.
Enjoy a blooming good time!



SARDINIA

The vision of sun-soaked holidays,
infinite coastal hideaways and turquoise bays,
lush mountain canyons and paths - that's
Sardinia under the bluest of blue skies.



CAPE TOWN

City defined by stunning urban and natural
landscapes, colourful festivals and tuxedoed
african penguins at Boulders Beach -
a visual treat!





BRAND IDENTITY NARRATIVE
| Slovak & English |



“ Výhodiskovým elementom kolekcie je drevo, jeho pôvodná forma je zachovaná v podobe priznanej rastlej hrany, ktorá dynamicky harmonizuje so strohými líniami. ”

— Lubo Majer

Solid wood design,
natural and artefactual.

Traditional forms and exquisite
craftsmanship are combined
with a cutting edge
contemporary aesthetic.

The subtle harmony
between functionality and art,
creates the intersection where
everlasting meets extraordinary.

Formidable visual narratives
are crafted to perfection
with genuine attitude
and a refined edge.

“ Kolekcia predvádza krásu prírodného materiálu a precízne remeselné spracovanie, v ladnom kontraste s jednoduchým tvaroslovím. ”

— Michal Riabič



MEADOWS

BOHEMIAN SCENT

BRAND IDENTITY NARRATIVE

| English & Czech |



A HAND CRAFTED CANDLE
WITH BOHEMIAN CHARM.

ENIGMATIC FRAGRANCES,
CAREFULLY CURATED, SCENT
YOUR PERSONAL SPACE WITH
A MODERN ALCHEMY.

DIAMONDS OF LIGHT,
ILLUMINATING THROUGH A
SIGNATURE HAND-BLOWN GLASS,
ENCHANT YOUR SENSES FROM
A RESURRECTED CENTURY-OLD
GLASSWORK TRADITION.

CREATED IN BOHEMIA
WITH PURE INTENTIONS.



DIAMONDS OF LIGHT
DANCING WITH THE NIGHT

SKVOST

B R O O C H C O U T U R E

BRAND IDENTITY CONCEPT

BRAND NARRATIVES

| English & Slovak |



SKVOST

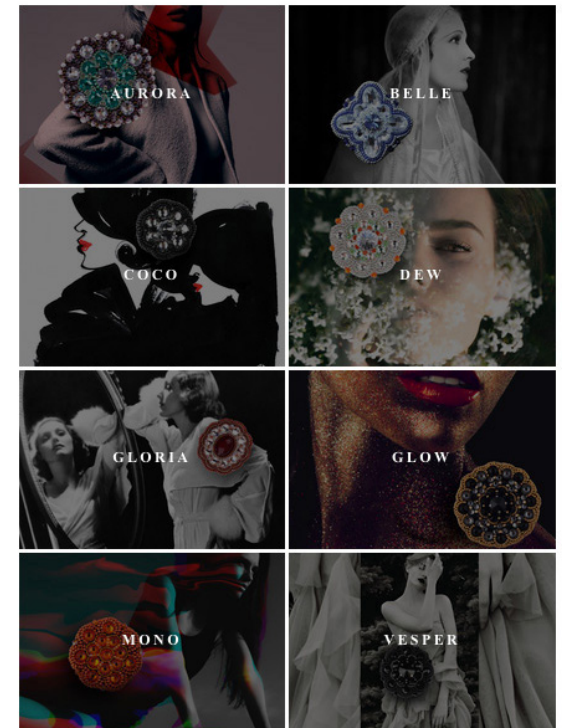
B R O O C H C O U T U R E
with Grace

Handmade brooches
by designer Lucia Simoncicova.

A delightful choice
for those exceptional or everyday occasions,
when a woman needs the sparkle to make her
look graceful or fabulous.

Eye-catching jewels,
embroidered with precious beads,
Swarovski crystals or pearls, are deliciously
lightweight, specially created to
avoid catching the dress.

Inspired by Grace!



SKVOST

BROOCH COUTURE

BRAND IDENTITY CONCEPT

CAMPAIGNS

| English & Slovak |



SKVOST
loves traditions
and likes to create them.
Therefore, the wedding
collection
BELLE
brings something extra.
Brooches not only for
brides, but also the
women essential
in their lives.

www.skvost.co



SKVOST
miluje tradície
a rád ich vytvára. Preto
so svadobnou kolekciou
BELLE
prináša niečo viac. Brošne
nielen pre nevesty, ale
aj ženy, ktoré sú
v ich živote
významné.

www.skvost.co

DUETT

BUSINESS RESIDENCE

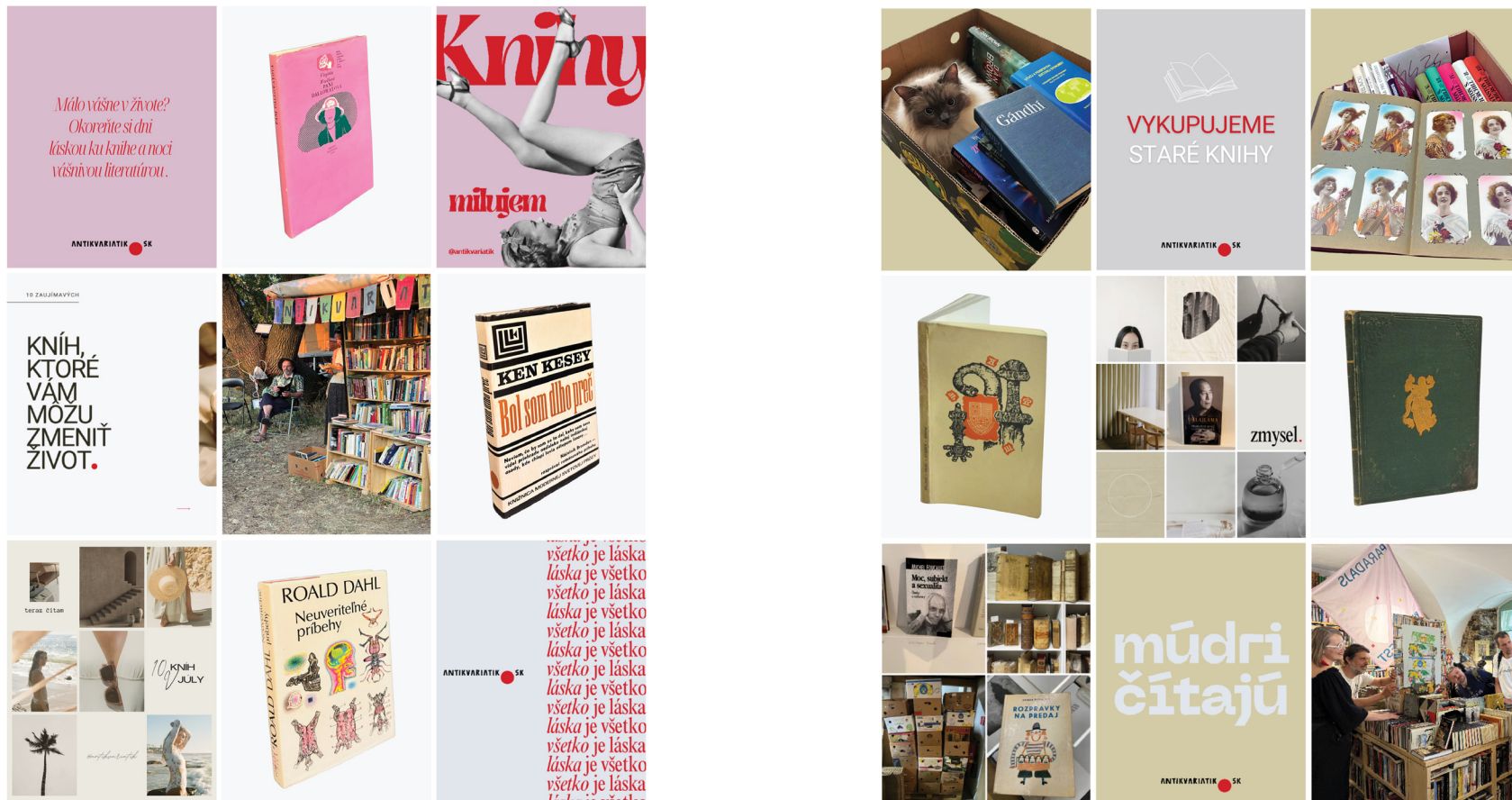
BRAND IDENTITY
CONCEPT & NAMING & NARRATIVE
| Slovak |



SOCIAL MEDIA CONCEPT SELECTION

ANTIKVARIATIK SK

BRAND COMMUNICATION
SOCIAL MEDIA CONCEPT
| Slovak |



DIAGRAM

CONCEPT STORE

BRAND COMMUNICATION
INSTAGRAM VISUAL CONCEPT
CONTENT & NARRATIVE
| Slovak & English |



DIAGRAM
CONCEPT STORE



SASSY
STUNNING
STARRY

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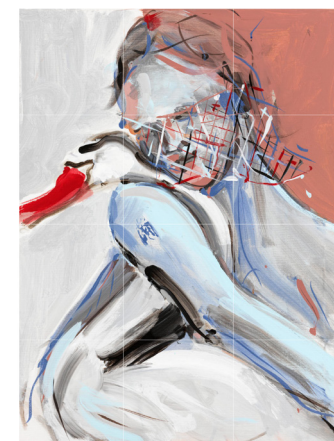
blu : gallery

fresh contemporary art

BRAND COMMUNICATION

SOCIAL MEDIA CONCEPT

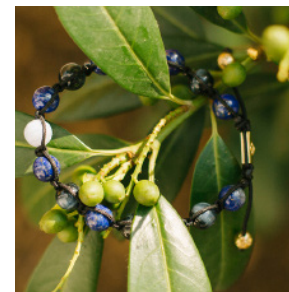
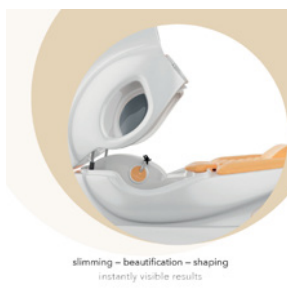
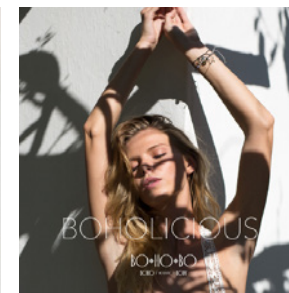
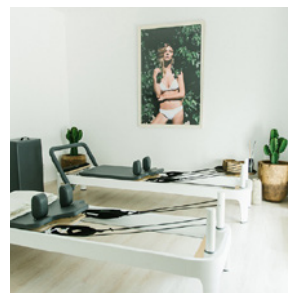
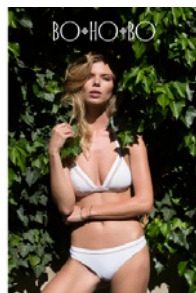
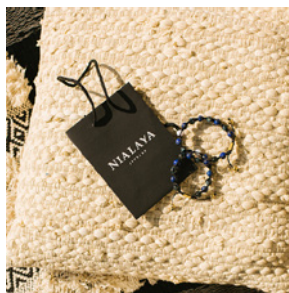
| Slovak |



BO•HO•BO

BOHO HOLISTIC BODY

INSTAGRAM VISUAL CONCEPT
CONTENT & NARRATIVE
| Slovak & English |



KUNSTHALLE BRATISLAVA

COMMUNICATION & PR
SOCIAL MEDIA CONTENT
| Slovak |



ROMAN ONDAK je v zahraničí
najznámejší slovenský umelec.
Naše **rodinné striebro.**

Jediný slovenský umelec,
ktorý sa dostal do **prestížnych**
rebríčkov svetových
naj umelcov.



„Ondak pracuje s časovosťou
zachovanou a akumulovanou
v samotných objektoch. Moment
pohybu sa vyskytuje v mnohých
Ondakových dielach, v prípade
SK Parking pracoval s motívom
znehynbenia prostriedkov
umožňujúcich pohyb. Zakon-
zervovanie danej situácie.“

— Georg Schöllhammer, kurátor



THANK YOU.

lila@roseandhill.com

2025